

**U.S. REPRESENTATIVE TO MISS WORLD,
AND N.CAROLINA NATIVE
REBEKAH REVELS
COMPLETES PSA TO CREATE AWARENESS FOR
THE CHARLES RAY III DIABETES ASSOCIATION**

(NEW YORK, NEW YORK) - - February 20, 2003. U.S. Representative to Miss World and North Carolina native REBEKAH REVELS serves as spokesperson for The Charles Ray III Diabetes Association. Revels has completed her first PSA for the "local charity with the national agenda" which is scheduled to air Monday February 24th on PAX - TV (channel 47) in Raleigh, North Carolina and also in the Fayetteville market on Channel 62.

Revels, who recently placed among the top ten finalists and won the talent competition at the 2002 Miss World Pageant in London last year, says "This cause hits me close to home because two people in my family have diabetes. Most people don't know that diabetes is an illness that reaches over 17 million people. But the thing that really impressed me is that The Charles Ray III Association actually reaches the people who need it the most."

The Charles Ray III Diabetes Association provides an invaluable service to diabetics throughout North Carolina and across the country. By providing free monitoring and testing supplies to those who cannot afford them, the association provides people living with diabetes the equipment they need to monitor and protect their health. It is a service that's not provided by any other diabetes organization nationwide.

"The growing demand for such services demonstrates the importance of filling the void," President and CEO, Charles Ray III says. "With Rebekah's assistance, we have an opportunity to expand the reach of The Charles Ray III Diabetes Association and spread the word about the valuable services we provide as well as make a meaningful impact on the lives of the people living with diabetes," Ray added.

Revels shot the PSA in her home earlier this month. But that is not the only thing that hits close to home. Diabetes also affects Charles Ray, III and his wife, who have been diagnosed with the disease since 1979 and 1990.

"The opportunity to create awareness and raise visibility for this wonderful organization is not only a local endeavor but one that we hope will take on a greater national importance," Revels adds.

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